Student Experience in the Research University (SERU)

We’re Listening to UF Undergraduates

Tells us what you think about UF, yourself, and others

Broadens the understanding of the undergraduate experience

The survey that tells UF what YOU think.

Promotes a culture of self-improvement

Marie E. Zeglen, Ph.D.
Assistant Provost for Institutional Planning and Research
Did you Take The SERU Survey in 2009?

Don’t miss out on getting your football tickets!

Make sure you go to ISIS before June 5 and complete the University of Florida’s SERU survey to be eligible for the 2009 student season football ticket lottery registration.

No one wants to be left out of another exciting Gator football season.

Go to ISIS

SERU Response Rates by University as of 6/12/2009

Florida (out of 32,518) 68.8%
Pittsburgh (out of 16,692) 39.3%
Michigan (out of 24,618) 26.3%
Minnesota (out of 21,385) 27.4%
UC Berkeley (out of 24,120) 37.3%
Rutgers University (out of 26,478) 30.0%

HAVE YOU SERU’ED? RESPONSES BY COLLEGE

<table>
<thead>
<tr>
<th>College</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Admin</td>
<td>70.4%</td>
</tr>
<tr>
<td>Dsgn Const &amp; Plan</td>
<td>65.6%</td>
</tr>
<tr>
<td>Education</td>
<td>79.8%</td>
</tr>
<tr>
<td>Engineering</td>
<td>72.1%</td>
</tr>
<tr>
<td>Fine Arts</td>
<td>50.9%</td>
</tr>
<tr>
<td>Ag &amp; Life Sci</td>
<td>64.4%</td>
</tr>
<tr>
<td>Hlth &amp; Hum Prf</td>
<td>87.0%</td>
</tr>
<tr>
<td>Pub Hlth &amp; HP</td>
<td>76.2%</td>
</tr>
<tr>
<td>Jrn &amp; Comm</td>
<td>69.2%</td>
</tr>
<tr>
<td>Lib Arts &amp; Sci</td>
<td>66.3%</td>
</tr>
<tr>
<td>Nursing</td>
<td>72.5%</td>
</tr>
<tr>
<td>Pharmacy</td>
<td>81.5%</td>
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</tbody>
</table>
With the 2009 SERU survey undergraduate students spoke up, sharing their insights on improvements and changes they wanted to see at UF.

**We Listened!**

UF’s Campus Climate Task Force was created as a direct result of SERU feedback. The Task Force hosted open forums on campus life and issues, and brought nationally recognized expert Dr. Shaun Harper to UF to help us better understand the climate on campus.

*For complete SERU 2009 results go to [http://www.ir.ufl.edu/OIRApps/SERU/signon.aspx](http://www.ir.ufl.edu/OIRApps/SERU/signon.aspx)*
We Listened!

75% of UF agree/strongly agree that they belong on campus

67% of UF Students were satisfied/very satisfied with the social experience at UF

71% of UF Students were satisfied/very satisfied with availability of library research materials

62% of graduating seniors often/very often had a class in which the professor knew or learned their name

Ranked #1
Social experience
Value of education for the price
Would enroll here again

Ranked Higher
Quality of faculty instruction
Access to faculty outside of class
Opportunities for research
Pride in being a student at their University
Sense of belonging at their University

More Participation
Community service work
Honor society
Fraternity or sorority
Academic activities or organizations

Seniors reported significant gains from when they first started in:
Understanding international perspectives
Leadership skills
Prepare/give presentations
Analytical and critical thinking skills
Library research skills
Complexities of global issues

70% of UF Students were satisfied/very satisfied with the value of their education for the price

62% of UF Students were satisfied/very satisfied with the academic experience at UF

Over 60% of UF Students performed community service work

73% of UF Students were satisfied/very satisfied with the quality of faculty instruction

For complete SERU 2009 results go to http://www.ir.ufl.edu/OIRApps/SERU/signon.aspx
SERU 2011

Starts Tuesday March 15 – Right after Spring Break

Take the survey to be eligible for the football lottery

Take the survey and get two museum coupons

Receive other great incentives like bookstore giftcards, iTunes and Amazon giftcards or an iPad!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

Most importantly, tell us what you think!

Take the Survey!

Go to ISIS

March 15

UF UNIVERSITY OF FLORIDA
The Foundation for The Gator Nation

Give Us Your 2 Bits!