Office of Institutional Planning and Research (OIPR)
Support for Academic Administrators

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Academic Administrator Workshop
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Academic Leadership Challenges

- Preeminence initiative
- Managing enrollments
- Maximizing revenues
- Promoting student success
- Assigning faculty effort
- Responding to external accountability
- Planning for the future
OIPR Support for Your Leadership

- Self-service web applications - www.ir.aa.ufl.edu
- UF Fact Book – with new query capability
- Data requests
- Historical records on programs
- Analytic studies
Keeping Track of What Matters

Academic Leaders

- Students
- Enrollments
- Revenues
- Faculty Effort
- Student Success
OIPR Tools and Resources

Web-Based Information Resources

- Students
- Enrollments
- Revenues
- Faculty Effort
- Student Success

OIPR Systems
OIPR Tools and Resources

- SERU
  - Students
  - Enrollments

- Revenue Cube
  - Revenues

- Daily Enrollment Tracking
  - Enrollment Cube

- Student Flow
  - Graduation Survey

- Faculty Work

- Student Success

- Academic Analytics
  - Effort Tracking

- OIPR Systems
  - OIPR Tools and Resources
The UF Factbook

- Newly designed using Tableau
- Enrollments, Degrees, Retention, Admissions, Tuition and Fees, Staffing
- Graphics and tabular data
- Often searchable by college and major

http://ir.aa.ufl.edu/uffacts
The SERU Survey Databases

- **Purpose** – Increase understanding of the undergraduate student experience at UF
- **Comparisons to other AAUs**
- **Program review and improvement** –
  - Student academic experiences
  - Student life and services
SERU Results

- Major
- Educational experiences
- Student services
- Advising
- Campus climate
- Student engagement

http://www.ir.ufl.edu/OIRApps/SERU/signon.aspx
Enrollment Management Data

- **Purpose** – Provide course management to student tracking and tuition projections
- **Easy web access to bottom line results** – SCH, students, courses
- **Two basic resources**
  - Daily Enrollment Tracking
  - Enrollment Cube
Daily Enrollment Tracking

- Purpose – Track daily enrollments by SCH, FTE, level, college and department
- Tracking of course section enrollments and capacities ahead of first day of registration
- OIPR web site updated daily

http://www.ir.ufl.edu/enrollmanagement.htm
The Enrollment Cube

- Purpose – Provide easy access to historical data on SCH and FTE
- Two versions of cube: 2002 to 2009 and Post 2009
- Official data based on State University System files
Enrollment Cube Demonstration

- Breakdowns – year, college, major, department, level, course, residency
- Measures – SCH, FTE – total, funded, unfunded

http://www.ir.aa.ufl.edu/
(Choose SCH Cube under Data Applications)
(Requires Gatorlink ID)
Revenue Cube

• Purpose – Help departments to estimate their revenue streams for course sections
• Combines student financial and enrollment data by term, department, student characteristics

http://www.ir.aa.ufl.edu/
(Choose Enrollment Revenue Cube under Data Applications)
(Requires Gatorlink ID)
New: Student Flow System

- Purpose – Identify patterns of retention and graduation of students
- Study impacts of demographics, preparation, performance and financial factors
- Support – admissions, advising, enrollment management
- Strengthen enrollment projection – more detailed models
Student Flow Components

- Undergraduates beginning with 2003 entering students
- Cohorts like FTIC, Transfer, FOS, STEM, AIM
- Will add IA, UF Online
- Descriptive information on graduation cohorts at 4, 5, 6, and 8 years – with college breakdowns
- First to second year retention data
- [http://www.ir.ufl.edu/](http://www.ir.ufl.edu/)
- Choose Data Applications/Requires Gatorlink ID
Graduation Survey

- Purpose – Track employment and/or educational plans post-graduation for accountability, program review, accreditation, and peer comparison.
- Survey in term of graduation then six month follow up.
- Mandatory part of the graduation application process.

http://www.ir.ufl.edu/graduation_survey/
Graduation Survey

Results Spring 2014

Note: Results of some open-ended questions are not displayed in the results below. Please request these results from the Information Request System.

Full Survey Results
- Undergraduate
- Graduate (Including Professional)

By College
- Undergraduate
- Graduate (Including Professional)

Science, Technology, Engineering, & Mathematics (STEM) Majors
- Undergraduate
- Graduate (Including Professional)

*Board of Governors (BOG) definition of STEM as of October, 2014

Employment by State (Map)

If you have questions or need further data, please contact The Office of Institutional Planning & Research
Phone: (352) 392-0460
Information Request System
Faculty Effort

- Purpose – Certification for A21 reports on federal grants and State of Florida effort reports
- New Academic Activities Reporting system (AAR) was implemented last Fall
- Training for you and your staff critical
- Fines for inaccurate reporting

http://www.hr.ufl.edu/training/myUFL/toolkits/EffortReporting.asp
Academic Analytics

- Purpose – Objective data on departmental and program productivity
- Comparisons to other national and AAU institutions
- Key strategic resource for the Preeminence Initiative
- Focus on scholarly work and research
Questions?